

LOVE SHOPPERS



Traffic Counts

DEMOGRAPHICS

New **RETAILERS**

They are waiting for you in...

Harford
COUNTY
MARYLAND



Traffic Counts Drive Retail

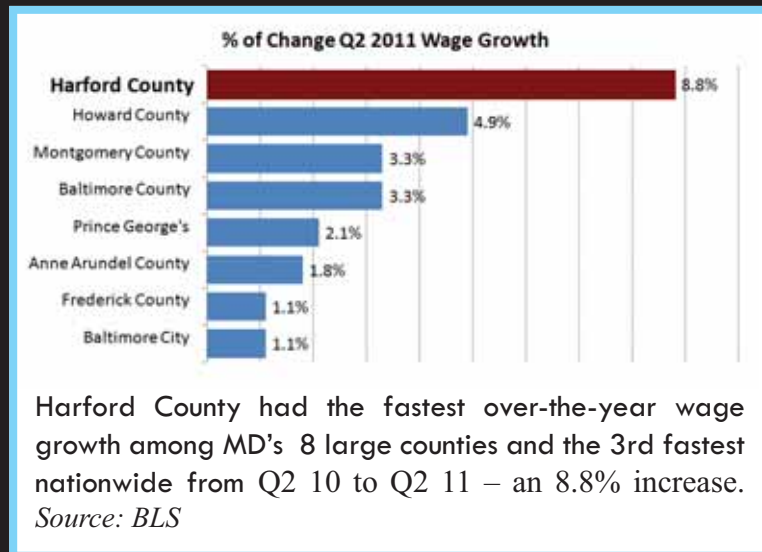
PEOPLE SHOP AND EAT WHERE THEY LIVE AND WORK

In addition to the current demographics (shown in the table below) and the 2011 traffic counts (shown in the map to the right), the County continues to grow in population and median household income. The growth is largely due to the most recent BRAC (Base Realignment and Closure) where Aberdeen Proving Ground, located in Harford County, Maryland, was the recipient of \$1.3 billion of new construction on Post to accommodate the relocation of TEAM C4ISR, CECOM, ATEC, and other Army organizations. 8,200 positions have relocated with an average annual salary of \$87,000. BRAC was complete September 15, 2011.

Harford County is now home to over 115 defense contractors, 87 of these are new. Additional spin-off new business activity is occurring within the vicinity of the new Office/Business Parks shown on the map to the right. Harford County is also home to 18 additional established business/industrial parks. New residential growth continues county-wide.

Current DEMOGRAPHICS

Total Population	246,039
Total Households	90,670
Average Household Size	2.68
Owner Occupied Housing Units	70,799
Median Household Income	\$73,053
Average Household Income	\$87,973




OFFICE Parks


	New and Under Construction	Total Square Feet at Build-out
	Aberdeen Corporate Park	246,000
	Box Hill Corporate Center	970,000
	Fieldside Commons	500,000
	GATE (at Aberdeen Proving Ground)	2,000,000
	James Run Corporate Campus (Proposed)	1,080,000
	North Gate Business Park	899,000
	Hickory Ridge Technology Campus	180,000
	Water's Edge Corporate Campus	500,000



Where do you want to Position Yourself?

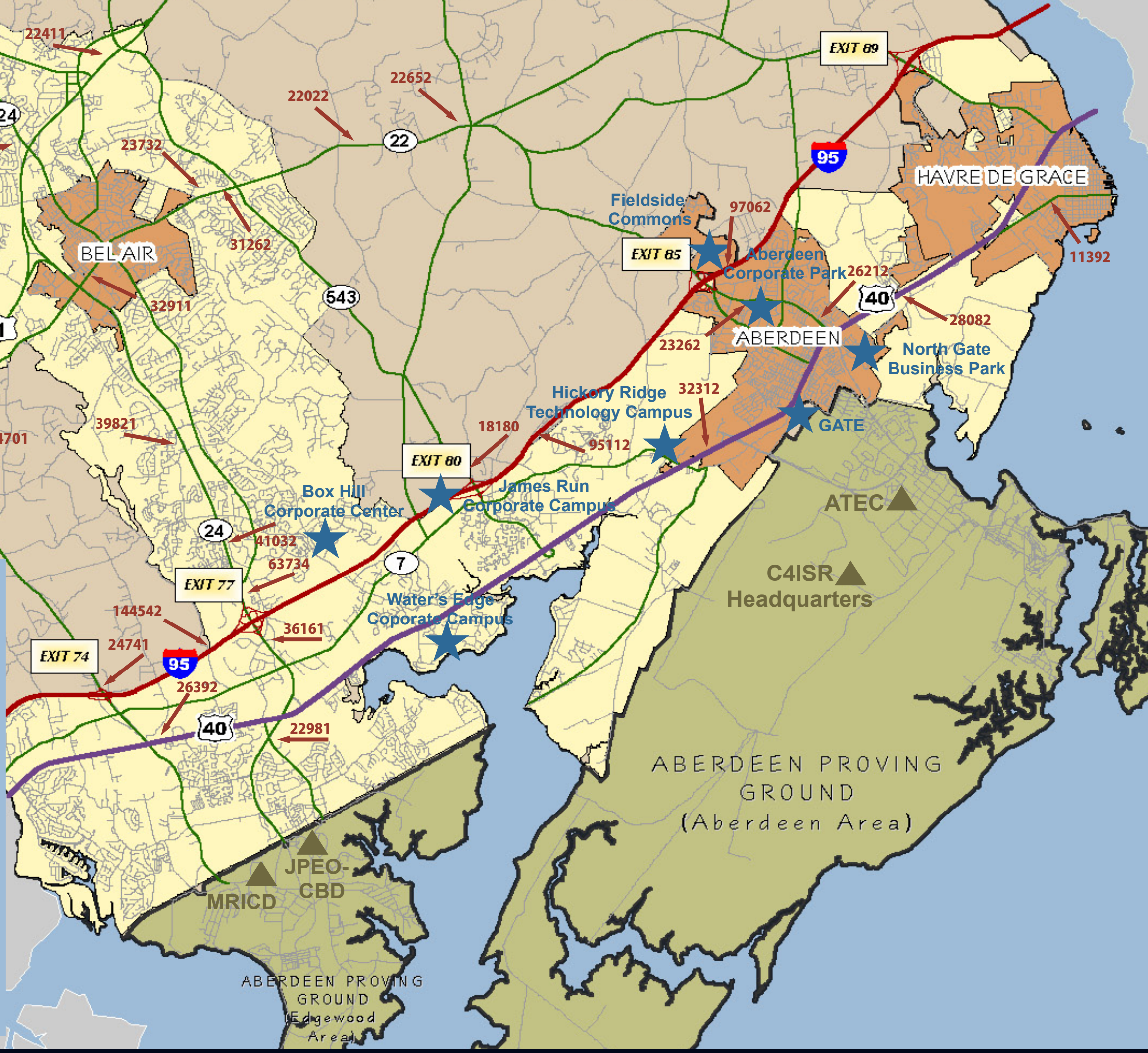
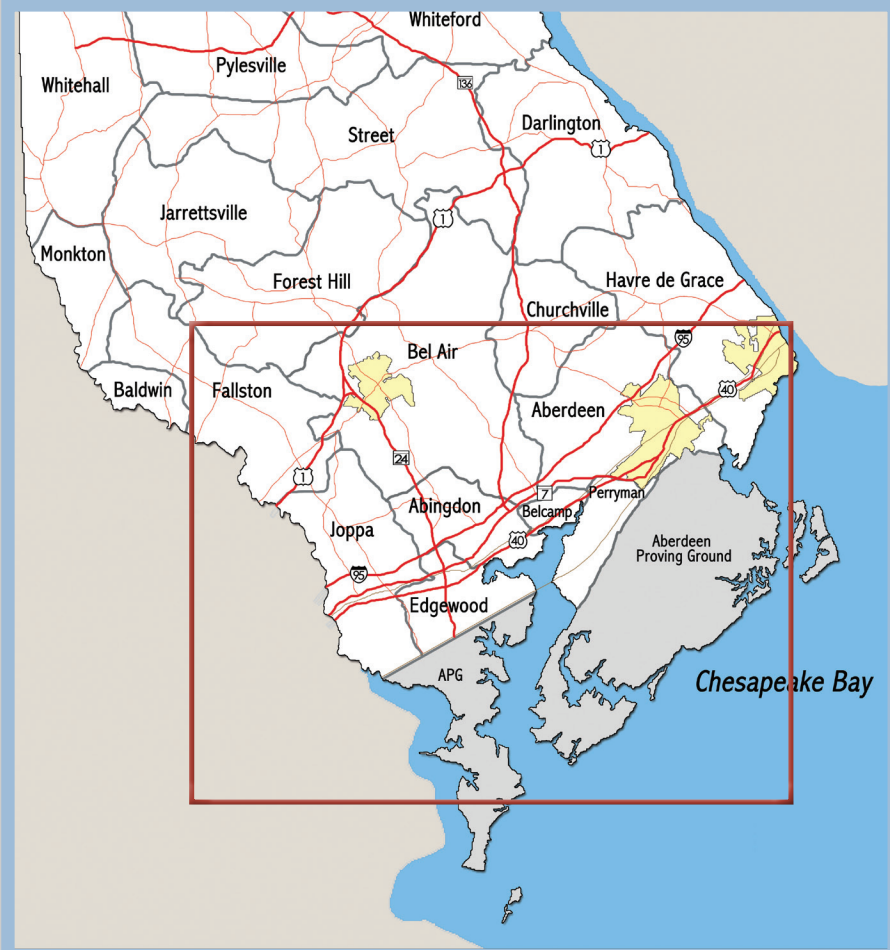
LEGEND

Development Envelope 

Traffic Counts 

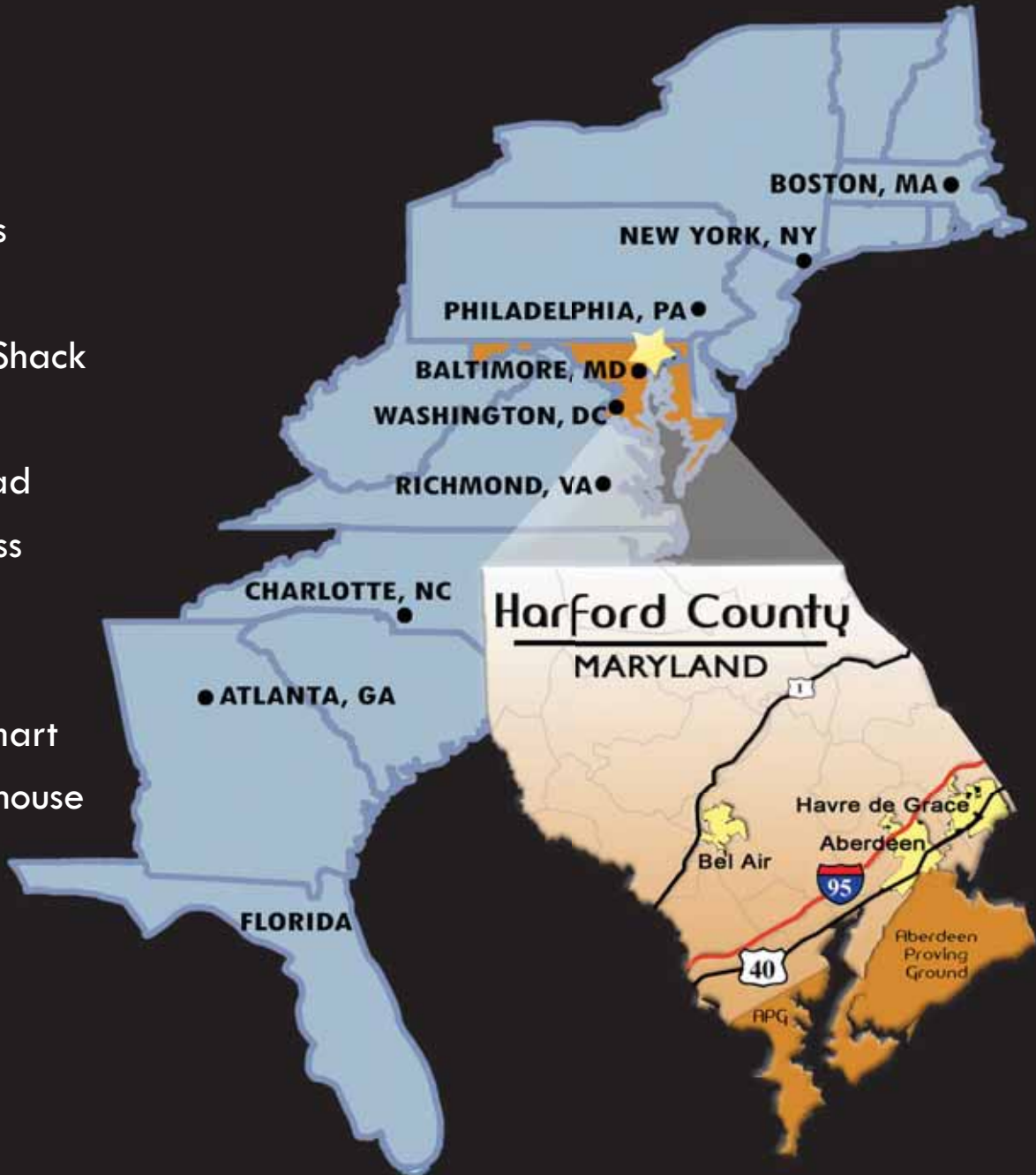
HARFORD COUNTY
Annual Average Daily Traffic

Source:
Maryland Department of Transportation
Published Date 3-19-12



New RETAILERS to Harford County, Maryland

- Ashley Furniture
- Auto Zone
- Chick-fil-A
- CVS
- DSW
- HomeGoods
- JCPenney
- Joe's Crab Shack
- Kirkland's
- Panera Bread
- Planet Fitness
- SAV-A-LOT
- Sonic
- Super Walmart
- Texas Roadhouse
- Walgreens
- Wegmans



For SITE and LOCATION ASSISTANCE Contact:

Eileen Frado, Senior Business Development Associate

Harford County Office of Economic Development

220 S. Main Street, Bel Air, MD 21014

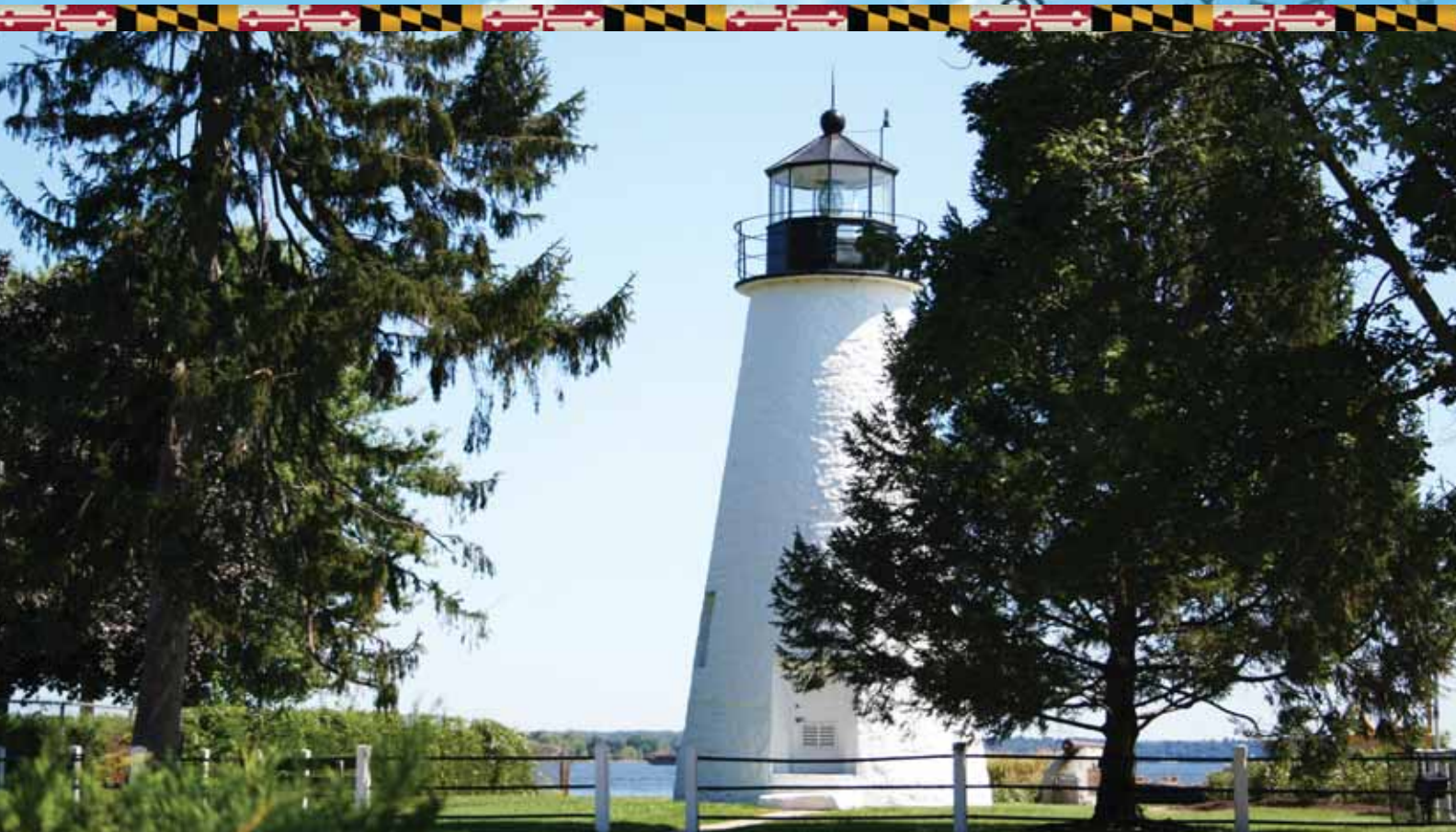
eyfrado@harfordcountymd.gov

www.harfordbusiness.org ~ 410.638.3059 ~ 1.888.195.SITE



Maryland of **DELIGHT**

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DISCOVERY
NATION
NOTION
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HARFORD county
Love *it!*

Ripken Stadium, Ladew Gardens, Historic Havre de Grace,
scenic state parks and Maryland's best golf are just a few
reasons to love Harford County!



Follow the **Where's
Wini?** Video Blog at

www.harfordmd.com

David R. Craig, Harford County Executive
James C. Richardson, Director, Office of Economic Development

